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INTRODUCTION TO BUSINESS

INTRODUCTION TO BUSINESS AND ECONOMIC JOURNALISM It is amazing how often you hear people, including journalists, say they're not interested in business and economics Yet few things have a deeper and more lasting impact on society The cell phone in ...

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Business & Economics Journalism - Boston University

he Master of Science in Business and Economics Journalism degree is a sophisticated three-semester program that features advanced coursework in business journalism taken in the Journalism Department Besides "Introduction to Business and Economics Reporting," courses offered on a revolving basis include international

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Business and Economic Reporting Covering the Broad Economy

Business and Economic Reporting – Covering the Broad Economy Professor Halima Kazem Course Description This course will introduce students to Business and Economic Journalism with a focus on reporting on the broad economy Course Goals and Student Learning Objectives Students will become well versed in business and economic concepts

Business Journalism / Financial

Business Journalism / Financial Journalism is the branch of journalism that tracks, records, analyzes and interprets the economic changes that take place in a society It could include anything from personal finance, to business at the local market and shopping malls, to the performance of well-known and not-so-well-known companies

What is for? Ethics and - LSE Research Online

Even before the current crisis, financial journalism was subject to unprecedented circumstances Economic and business stories now move at a digitally driven speed that does not allow as much time for comprehension, let alone reflection Much of the movement of financial data is automatic and unmediated by journalism The Big

Teaching Business and Economic Journalism: Fresh Approaches

Teaching Business and Economic Journalism: Fresh Approaches 3 interested in business journalism, which is generally a small subset Journalism students whose interests are more general, along with students majoring in public relations, business, economics, or other non-journalism fields, often find a ...

The Changing Business of Journalism and its Implications ...

The Changing Business of Journalism and its Implications for Democracy Edited by David A L Levy and Rasmus Kleis Nielsen The Changing Business of Journalism and its Implications for Democracy The business of journalism is widely held to be in a terminal crisis today, in particular because the rise of the internet has drained

Economic and Business Reporting By Mel Gunasekara

This book on Economic and Business Reporting is written by Ms Mel Gunasekera at the request of the Ministry of Legal Reform, Information and Arts This book has been translated into Dhivehi and published under the Press Forward 2008 campaign to produce Dhivehi literature in the field of Journalism

Resources for improving journalists' understanding of the ...

the working of economic systems managed by governments and business leaders, and I use the term 'commodity' to refer to Australia's natural resources (mining or agriculture) The exegesis is a study for general journalists (ie not specialist business reporters), although ...

The Changing Economic Contexts of Journalism

The business of news is thus central to enabling, shaping, and sometimes constraining professional journalism as we know it The purpose of this chapter is to (1) summarize key insights into the economic context of journalism from research, (2) briefly sketch the historical evolution from a situation in the 19th century where much of journalism was

'Piketty is a genius, but ... ': an analysis of journalistic ...

'Piketty is a genius, but...': an analysis of journalistic delegitimation of Thomas Piketty's economic policy proposals Maria Rieder a and Hendrik Theine b aSchool of Modern Languages and Applied Linguistics, University of Limerick, Limerick, Ireland; bInstitute for Institutional and Heterodox

Economics, Vienna University of Economics and Business, Vienna, Austria

THE FUTURE OF JOURNALISM. In an age of digital media and ...

THE FUTURE OF JOURNALISM In an age of digital media and economic uncertainty Bob Franklin The “age of digital media” is witnessing innovation and radical change across all aspects of journalism, creating economic difficulties for legacy media and a frenzied search for alternative business models to fund a sustainable journalism for the future

J130: Specialty Reporting: Business Journalism

Jun 29, 2016 · Specialty Reporting: Business Journalism provides background and techniques for students interested in developing their skills at covering financial news The course will explore the concepts and methods used by business journalists, including understanding key issues, debates and institutions, parsing through documents, and source development

The Knight-Bagehot Fellowship in Economics and Business ...

in Economics and Business Journalism of the Columbia University Graduate School of Journalism develop superior business and economic journalists Enclosed is my check for \$ ____ Columbia Graduate School of Journalism, 2950 Broadway, Mail Code 3850, New York, NY 10027

2017-2018 Knight-Bagehot Fellows in Economics and Business ...

2017-2018 Knight-Bagehot Fellows in Economics and Business Journalism Announced New York, NY, May 1, 2017 — Columbia University Graduate School of Journalism announced today ten Knight-Bagehot Fellows in economics and business journalism for the 2017-2018 academic year They include journalists from Bloomberg News, Fortune

School of Journalism Arts Culture Journalism Business and ...

School of Journalism University of Missouri Arts Culture Journalism Worstet: Bachelor of Journalism degree Bachelor degree in Journalism granted at 120 credits This worksheet is provided for academic purposes only filling out this form does not constitute a guarantee of a Journalism degree See our JSchool academic adviser for details

Journalism 324F/J395 Business and Financial Journalism ...

This course is for students who wish to learn the techniques of business journalism Business journalism has grown rapidly over the past 15 years promises to be one of the most interesting, lucrative areas of journalism in the future, particularly on the Web Students will develop competencies in financial information-gathering and writing, and